

## Privacy Policy for B Uniform & Clothing

At B Uniform & Clothing, your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our website, make a purchase, or interact with us in any way.

### 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, shipping and billing addresses.
- **Payment Information:** Credit/debit card details (processed securely via third-party payment processors).
- **Account Information:** Username, password, and order history if you create an account.
- **Usage Data:** IP address, browser type, access times, pages visited (via cookies or tracking tools).

### 2. How We Use Your Information

We use the information to:

- Process and fulfill your orders
- Communicate with you about your orders, promotions, and updates
- Improve our website, services, and customer experience
- Prevent fraud and secure our platform
- Comply with legal obligations

### 3. Sharing Your Information

We do **not** sell your personal information. However, we may share it with:

- **Service providers** (e.g., payment processors, shipping carriers)
- **Marketing platforms** (for promotions you opt into)
- **Legal authorities** if required to comply with applicable law

### 4. Cookies & Tracking Technologies

We use cookies and similar technologies to:

- Analyze site traffic and usage
- Remember your preferences
- Deliver relevant ads (if applicable)

You can manage cookie preferences through your browser settings.

### 5. Data Security

We implement industry-standard security measures to protect your data. Payment data is encrypted and handled by secure third-party processors.

## **6. Your Rights**

Depending on your location, you may have rights to:

- Access or correct your data
- Request deletion of your data
- Opt out of marketing communications

To make any such request, contact us at **[insert email address]**.

## **7. Children's Privacy**

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children.

## **8. Changes to This Policy**

We may update this Privacy Policy from time to time. The latest version will always be posted on our website with the updated effective date.

## **9. Contact Us**

If you have any questions or concerns about this policy or your data, please contact us at:

### **B Uniform & Clothing**

Email: [bonita@buniformclothing.co.za](mailto:bonita@buniformclothing.co.za)

Phone: 082 321 4430